

SMPS Chicago

Certified Professional Services Marketer (CPSM)

2016 Scholarship Application

SMPS Chicago will award three, \$250 scholarships to candidates pursuing their Certified Professional Services Marketer (CPSM) Certification. Scholarship applications will be accepted only from current SMPS Chicago members in good standing. Applicants will be evaluated based on their involvement in SMPS Chicago, description of perceived benefits from Certification, and long-term goals in the A/E/C industry.

1. List your current position, employment history and education to date.
2. Participation in SMPS Chicago programs and events:
 - On average over the last two years, how often have you attended the monthly luncheon programs?
 - What educational seminars and special events have you attended over the past two years?
 - How many years have you been a member of SMPS? List the years and any committee and/or board participation.
3. Narratives (one-page maximum for each narrative):
 - Describe how you benefit from SMPS participation; explain why you are seeking the CPSM scholarship and how certification will help improve your skill set.
 - Describe your long-term goals in the industry and what role you see yourself playing in both your firm, and SMPS today and in the future.
4. Submittal requirements:
 - Please submit a pdf of your application to Sarah Hill-Matthiesen at smatthiesen@bulley.com with the subject line: YOUR LAST NAME_CPSM Scholarship Application.
 - The Executive Board of SMPS will review and award the winners.
 - Deadline for submission is **5 pm on Friday, February 26, 2016.**



Society for Marketing
Professional Services
Chicago