



# JOIN SMPS AND GET EVERYTHING YOU NEED

## GET CONNECTED

### A/E/C Buyer's Guide

This online tool helps you identify, research, and connect with A/E/C companies, products, and services: [aecbuyersguide.com](http://aecbuyersguide.com).

### Build Business:

#### The SMPS Annual Conference†

This is the leading business development, marketing, and management conference for the A/E/C industry: [buildbusiness.org](http://buildbusiness.org). Future locations and dates:

- July 12–14, 2017, Indianapolis, IN
- August 15–17, 2018, San Diego, CA
- July 31–August 2, 2019, Washington, D.C.

### Chapter Membership\*

Local and regional contacts and educational opportunities abound within your chapter. Find a directory of chapters online: Membership>Chapters tab.

### Marketer QuickLook

Our weekly e-newsletter features SMPS announcements, upcoming events, and industry- and professional-related news. Learn more: [smps.org/marketerquicklook](http://smps.org/marketerquicklook).

### Member Directory\*

The directory on MySMPS.org allows you to search for members and their firms.

### MySMPS Online Community\*

MySMPS.org is the virtual gathering place. Build your network, access resources, join groups, participate in discussions, and more. Get the app in Apple's App Store and Google Play.

### Social Networking

Find SMPS groups on LinkedIn and Facebook. Follow SMPS on Twitter (@smpshq), YouTube, and Pinterest, too!

## GET AHEAD

### Career Center†

Fill a marketing or business development position or plan a career move at [smpscarercenter.org](http://smpscarercenter.org).

### Certified Professional Services Marketer Program†

Based on the six Domains of Practice for Professional Services Marketers, the CPSM program measures a candidate's experience and ability to apply knowledge. Learn more online: Knowledge>Certification tab.

### Compensation and Metrics Survey†

Members entering at least 40 percent of the data receive free access to run reports. Learn more: [smps.org/mktgcompsurvey](http://smps.org/mktgcompsurvey).

### Lunchtime Learning Labs\*

This free educational series features skill-building topics every other month for .5 CEUs. Learn more: [smps.org/freelearninglabs](http://smps.org/freelearninglabs).

### Marketer\*

This award-winning bimonthly journal—regularly cited as the top benefit of membership—provides original, knowledge-based content, written by industry experts. Access archived issues on [MySMPS.org](http://MySMPS.org). Learn more: News>Marketer journal tab.

### Marketing Resource Center\*

Use this web-based resource on MySMPS to search articles, research, websites, blogs, books, and programs.

### Professional Development†

SMPS works with industry leaders to create educational programs at all levels. In-house staff training is available. Contact Education at **703.549.6117, x247**, or see the Knowledge tab.

### Publications†

Browse News>Publications and SMPS Store for publications in print, PDF, and digital formats.

### SMPS Foundation

The SMPS Foundation is a not-for-profit 501(c)(3) organization established by the Society to promote research and education. Visit [smpsfoundation.org](http://smpsfoundation.org).

## GET INVOLVED

### Awards and Recognition

For entry details and deadlines, check out the Recognition tab on [smps.org](http://smps.org).

- Marketing Communications Awards†
- Weld Coxe Marketing Achievement Award\*
- Fellows Recognition Program\*
- Chapter Awards\*

### Leadership\*

Volunteer service at the chapter or Society level can enhance your talents and leadership skills. To get involved, contact Tina Myers, CAE, at **703.549.6117, x224**.

\* Members only † Discount for members

Visit [smps.org](http://smps.org) or call the Membership Team at **703.549.6117, x225**, to find out more about these resources and other benefits of SMPS membership.