



Become an SMPS Sponsor

smps[®]
Chicago

2023 Sponsorship Opportunities

**BUSINESS TRANSFORMED THROUGH
MARKETING LEADERSHIP**

WHAT IS SMPS?

The Society for Marketing Professional Services (SMPS) is a diverse community of marketing and business development professionals working together to move the A/E/C industries forward. SMPS is a national organization and a premier provider of marketing and business development resources for the architecture, engineering and construction (A/E/C) industry sectors. Our organization focuses entirely on promoting and advancing the profession through education, networking and career development. Our membership consists of firm principals, business development executives, marketing directors, managers, coordinators and assistants.

WHO IS SMPS CHICAGO?

SMPS Chicago is one of the largest chapters in SMPS. Since 1982 and one of the first SMPS chapters, SMPS Chicago has been dedicated to A/E/C marketing.



Architecture
19%



Engineering
44%



Construction Management
24%



Vendors/Consultants
13%



7,000+
Members



215+
Members



15 Events
per year

SPONSORSHIP BENEFITS

- Stand out from the competition and lead by example
- Build your bottom line through cost-effective marketing that delivers results
- Exposure to principals, marketers, professionals and decision-makers in architecture, engineering, construction, real estate, and development
- As a 501c3 non-profit organization, SMPS Chicago supports various local charities through fundraising and volunteer events.
- Receive recognition at industry events
- Cultivate new and existing relationships face-to-face and virtually with potential partners and clients



2IM Group, LLC
A&R Mechanical Contractors, Inc.
AAA Engineering
Alfred Benesch & Company
Alison Strickler Marketing | Strategy | Story
AMERESCO, Inc.
Applied Pavement Technology, Inc.
ARCADIS US
ARCON Associates, Inc.
Ardmore Roderick
Arup
Atlas Technical Consultants LLC
Aurora Lighting Design, Inc.
Bailey Edward Design, Inc.
Baker Barrios Architects
Baker Group
Baumann Consulting
Baxter & Woodman, Inc.
Benish Consulting & Facilitation
bKL Architecture LLC
BLDD Architects
Bob Elmore & Assoc. Inc.
Bulley & Andrews, LLC
CCS International, Inc.
Chastain & Associates LLC
Ciorba Group Inc
Clark Construction
Clark Dietz, Inc.
Collins Engineers
Coordinated Construction PCS
Cordogan Clark & Associates
Cotter Consulting
CTS Cement Manufacturing Corp.
Curran Contracting
David Mason & Associates
Delta Engineering Group, LLC
DePaul University
Dovetail Creative LLC
Earles Architects and Associates
Eckenhoff Saunders Architects
Engineering Resource Associates, Inc.

ENTACT LLC
Environmental Design International, Inc.
EPSTEIN
Equity Residential
Eriksson Engineering Associates, Ltd.
Executive Construction, Inc.
EXP
Fehr Graham Engineering & Environmental
FGM Architects
FitzGerald Associates Architects
FourGen Holdings
G2 Consulting Group
Gasperec Elberts Consulting
GEI Consultants
Gensler
Geosyntec Consultants, Inc.
Gilbane Building Company
Goettsch Partners
Golden Square Branding and Marketing
GRAEF
Granite Power Inc
Graycor Construction Company, Inc.
GZA GeoEnvironmental
H.W. Lochner, Inc.
Hampton, Lenzini and Renwick, Inc. (HLR)
HBK Engineering, LLC
HDR
Helios Construction Services
Henry Bros Company
HGA
Hoerr Schaudt
HOK
HR Green, INC.
IMEG Engineering
Infrastructure Engineering, Inc.
InSite Real Estate, LLC
International Contractors Inc.
Jacobs Engineering
James McHugh Construction Co.

JLK Architects
Kahler Slater
Keith Engineering Design, Inc
Kimley-Horn and Associate, Inc.
Klingner & Associates, P.C.
Kluber Architects + Engineers
Krucek Sexton Partners
Krusinski Construction Company
KTGY
KW Landscape Architects
Larson & Darby Group
Larson Engineering Inc
LCM Architects LLC
Leopardo Companies
Level-1 Global Solutions
McCarthy-Bush Corporation
Milhouse
Moody Nolan
MSA Professional Services
Muller & Muller, Ltd.
NELSON Worldwide, LLC
North Carolina A&T University
Pepper Construction
Pierre Yves-Rochon
PMA Consultants
Power Construction
Premier Design and Build, LLC
Primera Engineers, LTD
Profile Products, LLC
Project Management Advisors, Inc.
Quigg Engineering
R.M. Chin & Associates, Inc.
Raths, Raths & Johnson, Inc.
Rex Engineering Group
RJN Group, Inc.
Russell Construction + Development
Ryan Companies US, Inc.
Sam Schwartz PLLC
Schuler Shook
Shen Milsom & Wilke, LLC
Sheridan Park Consulting
Shive-Hattery Architecture-Engineering

Silva Brand
Singh & Associates, Inc.
Skidmore, Owings & Merrill
Skogman Commercial at the Penthouse
Skyline Enterprises
SQN Associates, LLC
Linda Stephens
SWCA Environmental Consultants
TAENKE Marketing
TERRA Engineering, Ltd.
Terracon
The Boldt Company
The Concord Group
The McShane Companies
The Pangere Corporation
The Will Group
Thornton Tomasetti
TranSmart
TranSystems
Turner Construction
UJAMAA Construction
V3 Companies
Virtual Energy Solutions
W.E. O'Neil Construction Co.
Wight & Company
Wiss, Janney & Esltner Associates
WSP

2023 Annual Sponsor Packages

ANNUAL SPONSORSHIP	Silver \$1,500	Gold \$2,500	Platinum \$3,500
Annual SMPS Membership (\$400+ value)	●	●	●
Job Bank Posting (\$250 value)		1	2
Professional Development Workshop (\$225+ value)			●
Complimentary attendee list available upon request			1
Complimentary Event Registrations (That's right, you decide!)	3 complimentary registrations to any SMPS Chicago event	7 complimentary registrations to any SMPS Chicago event	13 complimentary registrations to any SMPS Chicago event
Company logo on virtual background used during virtual events	small logo	medium logo	large logo
Verbal recognition at every lunch program and special event	●	●	●
Logo Displayed on Banner All In-Person Events	●	●	●
SMPS Annual Meeting Event Ticket	●	●	●
Option to display a custom-designed virtual background or marketing materials during the SMPS Annual Meeting	●	●	●
Logo and Link to Company Website	●	●	●
Social Media Engagement (SMPS Chicago LinkedIn, Twitter and Facebook)	●	●	●
Company Logo and Link on Bi-Weekly Email Blast to Email List	●	●	●
Quarterly Sponsor Spotlight with completed form	●	●	●

The SMPS Chicago Chapter sponsorship year runs January 1 through December 31, 2023.

Commitment deadline is December 28, 2022.



There are also opportunities to sponsor a program or event in 2023. Please contact us for details about those opportunities.

QUESTIONS? Contact President-Elect Shreena Saheba at sponsorship@smpschicago.org

BUSINESS TRANSFORMED THROUGH MARKETING LEADERSHIP | smpschicago.org

WHO SHOULD SPONSOR TO AMPLIFY THEIR BUSINESS

- A/E/C firms
- Accounting software suppliers
- Consulting firms
- Binding equipment retailers
- Promotional product retailers
- Catering companies
- Contact management software
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Presentation equipment retailers
- Printing and signage firms

**Commitment deadline
is December 28, 2022.**



QUESTIONS? Contact President-Elect Shreena Saheba at 224-805-7672 or sponsorship@smpschicago.org.

My company is ready to make the commitment, what's next?

1. Thank you! We look forward to 2023 with your critical support. Your firm will also get the largest return on your investment with complimentary tickets, special privileges, year-long promotion, and more opportunities.
2. Prepare vector format logos in white and full color (.ai or .eps) and raster format logos in white and full color (.png).
3. Prepare a brief company description and links to social media accounts.
4. Determine who primary contact for your company will be for 2023.
5. Contact us and we'll walk you through the next steps.

Annual sponsor registration and payment available on smpschicago.org.

**Thank you for your continued
support of SMPS Chicago**

PLATINUM SPONSORS



INFRASTRUCTURE
ENGINEERING | INCORPORATED



GOLD SPONSORS



SILVER SPONSORS



FitzGerald

