



Become an SMPS Sponsor

smps[®]
Chicago



2024 Sponsorship Opportunities
IGNITE THE SPARK



**BUSINESS TRANSFORMED THROUGH
MARKETING LEADERSHIP**

WHAT IS SMPS?

The Society for Marketing Professional Services (SMPS) is a diverse community of marketing and business development professionals working together to move the A/E/C industries forward. SMPS is a national organization and a premier provider of marketing and business development resources for the architecture, engineering and construction (A/E/C) industry sectors. Our organization focuses entirely on promoting and advancing the profession through education, networking and career development. Our membership consists of firm principals, business development executives, marketing directors, managers, coordinators and assistants.

WHO IS SMPS CHICAGO?

SMPS Chicago is one of the largest chapters in SMPS. Since 1982 and one of the first SMPS chapters, SMPS Chicago has been dedicated to A/E/C marketing.



Architecture
19%



Engineering
40%



Construction Management
28%



Vendors/Consultants
13%



7,400+
Members in
the US and
Canada



215+
Chapter
Members



12+
Events
per year

SPONSORSHIP BENEFITS

- Stand out from the competition and lead by example
- Build your bottom line through cost-effective marketing that delivers results
- Exposure to principals, marketers, professionals and decision-makers in architecture, engineering, construction, real estate, and development
- As a 501(c)(3) non-profit organization, SMPS Chicago supports various local charities through fundraising and volunteer events.
- Receive recognition at industry events
- Cultivate new and existing relationships face-to-face and virtually with potential partners and clients



A&R Mechanical Contractors, Inc.
 AAA Engineering
 Acme Sponsor Co
 Alison Strickler Marketing | Strategy | Story
 Ameresco, Inc.
 American Institute of Steel Construction
 Applied Pavement Technology, Inc.
 ARCADIS
 ARCON Associates, Inc.
 Ardmore Roderick
 Arup
 Atlas Technical Consultants LLC
 Bailey Edward Design, Inc.
 Baker Barrios Architects
 Baker Group
 Baumann Consulting
 Baxter & Woodman Inc
 Benesch
 Benish Consulting & Facilitation
 Berglund Construction
 bKL Architecture LLC
 BLDD Architects
 Bob Elmore & Assoc. Inc.
 Bulley & Andrews, LLC
 CDM Smith, Inc.
 CERA Solutions
 Ciorba Group Inc
 Clark Construction Group, LLC
 Clark Dietz, Inc.
 Collins Engineers, Inc.
 Coordinated Construction PCS
 Cordogan Clark & Associates
 Cotter Consulting
 Cotter Consulting
 Crawford, Murphy & Tilly
 CTS Cement Manufacturing Corp.
 Curran Contracting
 David Mason + Associates
 DB Sterlin Consultants, Inc.
 DB Sterlin Consultants, Inc.
 dbHMS

Delta Engineering Group, LLC
 DePaul University
 Design Workshop
 Dovetail Creative LLC
 Earles Architects and Associates
 Eckenhoff Saunders Architects
 Engineering Resource Associates, Inc.
 ENTACT LLC
 Environmental Design International, Inc.
 Epstein
 Equity Residential
 Eriksson Engineering Associates Ltd
 Executive Construction, Inc.
 Executive Construction, Inc.
 Fehr Graham Engineering & Environmental
 FGM Architects
 FitzGerald Associates Architects
 FourGen Holdings
 G2 Consulting Group
 Gasperec Elberts Consulting
 GEI Consultants
 Gensler
 Geosyntec Consultants, Inc.
 Gilbane Building Company
 Goettsch Partners
 Golden Square Branding and Marketing
 Graef
 Graycor Construction Company Inc
 Greenprint Partners
 Grumman/Butkus Associates
 GZA GeoEnvironmental
 H.W. Lochner, Inc.
 HBK Engineering, LLC
 HDR
 Helios Construction Services
 Henry Bros Company
 HGA
 Hoerr Schaudt
 HOK
 HR Green, Inc.

IMEG Corp
 Infrastructure Engineering, Inc.
 InSite Real Estate, LLC
 International Contractors Inc.
 Jacobs
 Jacobs Engineering
 James McHugh Construction Co
 JLK Architects
 Kahler Slater
 Keith Engineering Design, Inc
 Kimley-Horn and Associates, Inc.
 Klein and Hoffman
 Klingner & Associates, P.C.
 Kluber Architects + Engineers
 Krueck Sexton Partners
 Krusinski Construction Company
 KTG
 Larson & Darby Group
 Larson Engineering Inc
 Leopardo Companies
 Manhard Cosulting Ltd
 McCarthy-Bush Corporation
 Moody Nolan
 Muller & Muller, Ltd.
 NELSON Worldwide, LLC
 Pepper Construction Company
 Perkins Eastman
 Pierre Yves-Rochon
 Power Construction
 Primera Engineers, LTD
 Project Management Advisors, Inc.
 Project Manager Advisors
 Quandel Consultants, Inc.
 R.M. Chin & Associates, Inc.
 Rath, Rath & Johnson, Inc.
 RJN Group, Inc.
 Russell Construction + Development
 Ryan Companies US, Inc.
 Sam Schwartz PLLC
 Schuler Shook
 SE3, LLC
 Shen Milsom & Wilke, LLC

Sheridan Park Consulting
 Shive-Hattery
 Silva Brand LLC
 SINGH & Associates
 Skidmore, Owings & Merrill
 Skidmore, Owings & Merrill LLP
 Skogman Commercial at the Penthouse
 SM&W
 StormTrap
 strategy | messaging | marketing
 Summit
 TAENKE Marketing
 TERRA Engineering, Ltd.
 Terracon
 The Boldt Company
 The Concord Group
 The McShane Companies
 The Will Group
 Thornton Tomasetti
 Turner Construction
 UJAMAA Construction
 V3 Companies, Ltd.
 Valerio Dewalt Train
 Virtual Energy Solutions
 W.E. O'Neil Construction Co.
 Wight & Company
 Wiss Janney Elstner Associates, Inc.

2024 Annual Sponsor Packages

ANNUAL SPONSORSHIP*	Silver \$1,500	Gold \$2,500	Platinum \$3,500
Annual SMPS Membership (\$400+ value)	●	●	●
Job Bank Posting (\$250 value)		1	2
Professional Development Workshop (\$225+ value)			1
Complimentary attendee list available upon request			1
Complimentary Event Registrations (That's right, you decide!) (Up to \$100 value per event)	3 complimentary registrations to any SMPS Chicago event	7 complimentary registrations to any SMPS Chicago event	13 complimentary registrations to any SMPS Chicago event
Company logo on virtual background used during virtual events	●	●	●
Verbal recognition at every lunch program and special event	●	●	●
Logo Displayed on Banner All In-Person Events	●	●	●
SMPS Annual Meeting Event Ticket	1	2	3
Option to display marketing materials during the SMPS Annual Meeting	●	●	●
Logo and Link to Company Website	●	●	●
Social Media Engagement (SMPS Chicago LinkedIn)	●	●	●
Company Logo and Link on Bi-Weekly Email Blast to Email List	●	●	●
Sponsor Spotlight with completed form	●	●	●

The SMPS Chicago Chapter sponsorship year runs January 1 through December 31, 2024.

Commitment deadline is December 29, 2023.

*There are additional sponsorship opportunities. See page 5 for details.

QUESTIONS? Contact President-Elect Noula Frigelis at sponsorship@smpschicago.org

BUSINESS TRANSFORMED THROUGH MARKETING LEADERSHIP | smpschicago.org

WHO SHOULD SPONSOR TO AMPLIFY THEIR BUSINESS

- A/E/C firms
- Accounting software suppliers
- Consulting firms
- Binding equipment retailers
- Promotional product retailers
- Catering companies
- Contact management software
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Presentation equipment retailers
- Printing and signage firms

**Commitment deadline
is December 29, 2023.**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EVENT HOST SPONSOR: Food and beverage paid by SMPS Chicago, host receives logo on event communications and one registration to the hosted event.

EVENT or PROGRAM SPONSOR: You do not need to be an annual sponsor to take advantage of host or program sponsorships. Contact us for more details on these opportunities.



QUESTIONS? Contact President-Elect Noula Frigelis at 224-805-7672 or sponsorship@smpschicago.org.

My company is ready to make the commitment, what's next?

1. Thank you! We look forward to 2024 with your critical support. Your firm will also get the largest return on your investment with complimentary tickets, special privileges, year-long promotion, and more opportunities.
2. Prepare vector format logos in white and full color (.ai or .eps) and raster format logos in white and full color (.png).
3. Prepare a brief company description and links to social media accounts.
4. Determine who primary contact for your company will be for 2024.
5. Contact us and we'll walk you through the next steps.

Annual sponsor registration and payment available on smpschicago.org.

Thank you for your continued support of SMPS Chicago.

PLATINUM SPONSORS

**BULLEY &
ANDREWS**



**INFRASTRUCTURE
ENGINEERING** | INCORPORATED

GOLD SPONSORS

**DAVID MASON
+ ASSOCIATES**

Gilbane

IMEG

PMA
Project Management
Advisors, Inc.

SILVER SPONSORS

BAXTER & WOODMAN
Consulting Engineers

*Bob Elmore & Assoc.
Photography*

**CONCORD
GROUP**

**Coordinated Construction
Project Control Services**

**ERIKSSON
ENGINEERING
ASSOCIATES, LTD.**

FitzGerald

Klein & Hoffman
ARCHITECTURAL & STRUCTURAL ENGINEERING

**Larson
Engineering**

**M
MULLER2**

StormTrap
MODULAR CONCRETE
STORMWATER MANAGEMENT

W·E·O'NEIL

WJE